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WOW! INTRODUCES 110 Mbps INTERNET SERVICE FOR RESIDENTIAL CUSTOMERS

Broadband Provider Enhances High-Speed Internet to Meet Need for Speed in 12 Midwest & SE Markets

ENGLEWOOD, CO – (January 20, 2015) -- WOW! Internet, Cable & Phone has launched a 110 Mbps residential Internet service in the majority of its markets. The new 110 Mbps downstream Internet product is now available for customers in Chicago; Detroit; Columbus and Cleveland, Ohio; Evansville, Ind.; Lawrence, Kan.; Pinellas, Fla; Auburn, Valley, Montgomery and Huntsville, Ala.; and Columbus Ga.

WOW! previously announced faster Internet speeds for business customers in these markets.

The new, super-fast residential service will particularly appeal to multi-user households that actively use the Internet for gaming, streaming HD content and downloading large files.

“We’re very excited to introduce this faster Internet option for our customers” said WOW! Chief Operating Officer Cathy Kuo. “We recognize and embrace that consumers are increasingly using their Internet connection to stream video content to multiple devices. Our new 110 Mbps service reflects WOW!’s 110 percent commitment to delivering a superior customer experience.”

More information about WOW! services is available at www.wowway.com.

About WOW!

WOW! has been one of the nation's leading providers of high-speed Internet, cable TV, and phone serving communities in Illinois, Michigan, Indiana, and Ohio since 2001, and in Kansas, South Dakota and the Southeast since 2012. The company is dedicated to delighting customers with friendly, quality service at affordable prices. WOW! is privately held and controlled by Avista Capital Partners.

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