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WOW! IS PC MAGAZINE READERS' CHOICE

Broadband ISP Winner-Cable for Second Consecutive Year

ENGLEWOOD, CO – (July 10, 2013) -- The readers of PC Magazine have chosen WOW! Internet, Cable and Phone as their favorite Broadband Internet Service Provider in the cable category for the second consecutive year. WOW! is tied for first-place overall, and rated highest for customer satisfaction with fees.

"We're so excited to receive this recognition again," said Colleen Abdoulah, WOW! CEO and Chairwoman. "PC Magazine serves a discerning audience, and it's tremendously gratifying to know we've earned their approval for a second time. The Readers' Choice award validates our dedication to delivering an exceptional customer experience."

PC Magazine's annual Readers' Choice winners are selected by a survey sent to PCMag.com subscribers. Participants respond to several questions about their overall satisfaction with products and services that they actually use, as well as experiences with technical support and repairs within the past 12 months.

About WOW!

WOW! has been one of the nation's leading providers of high-speed Internet, cable TV, and phone serving communities in Illinois, Michigan, Indiana, and Ohio since 1996, and in Kansas, South Dakota and the Southeast since 2012. The company is dedicated to delighting customers with friendly, quality service at affordable prices. WOW! is privately owned by Avista Capital Partners.

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