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WOW! NAMED ONE OF CHICAGO'S BEST AND BRIGHTEST COMPANIES TO WORK FOR BY THE NATIONAL ASSOCIATION FOR BUSINESS RESOURCES

CHICAGO, IL – July 5, 2012 -- WOW!, a competitive provider of high-speed Internet, cable TV and phone, has been named one of the "101 Best and Brightest Companies to Work For" in Chicago by the National Association for Business Resources (NABR).

The selection of the 2012 winning companies is a result of an independent research firm that evaluates each company's entry in the following categories: communication, community initiatives, compensation and benefits, diversity and multiculturalism, employee education and development, employee engagement and commitment, recognition and retention, small business, recruitment and selection, and work-life balance.

The designation recognizes WOW! as one of the top employers in Chicago who create an environment in which its employees feel valued.

"We work hard every day to create a WOW! experience for each other and our customers. It's an honor to be recognized for the third year in a row for this dedication to our employees," commented Kelvin Fee, senior vice president and general manager of WOW!'s Chicago market.

About WOW!

WOW! is one of the nation's leading providers of high-speed Internet, phone, and cable TV serving communities in Illinois, Michigan, Indiana, and Ohio since 1996. They are dedicated to delighting their customers with friendly, quality service at affordable prices. WOW! is privately owned by Avista Capital Partners.

About NABR

The National Association for Business Resources (NABR) advocates and represents small and medium-sized businesses throughout the United States. NABR specializes in providing businesses the benefits, programs, services, and assistance required to operate as efficiently and successfully as possible. For more information, visit www.nationalbiz.org.

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