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WOW! COMPLETES ACQUISITION OF BROADSTRIPE'S CABLE MICHIGAN SYSTEMS

Charlotte, MI - January 14, 2012 - WOW! Internet, Cable and Phone announced today that it has completed the acquisition of Broadstripe's cable systems in Michigan. Broadstripe filed for Chapter 11 bankruptcy protection in January 2009. Its Michigan cable systems are available to 79,000 households in the Lansing, Flint, Grand Rapids and Detroit markets.

WOW! is a well-known and respected operator in Michigan, having served over 600,000 households in southeast Michigan for over a decade. To oversee the Mid-Michigan system, Ed Sesi has been appointed Vice President and System Manager by the company. "We're excited about expanding our reach into the Mid-Michigan area. And we're committed to being a part of the communities we serve," said Sesi. "Our philosophy to deliver an employee and customer experience that lives up to our name is at the core of how we operate. We are excited by the opportunity and realize there's a lot of work to be done to bring that philosophy to life. We will be providing ongoing communications to our customers and team members throughout the transition."

Based locally in Madison Heights, Michigan, WOW! has achieved the industry's highest independent recognition solidifying its commitment to delivering an experience that lives up to its name. The company has received a record fourteen J.D. Power and Associates awards and has been named the top provider by Consumer Reports over the past four years.

Visit broadstripe.com/wow for more information.

About WOW!

WOW! is a competitive provider of residential and commercial High-Speed Internet, cable television and telephone services. WOW! Cable features Basic Cable, Digital Cable, and advanced services such as HDTV, VOD, and DVRs. WOW! Internet provides customers with a choice of High-Speed connections from 2 Mbps all the way to 50Mbps. WOW! Phone offers the convenience of unlimited local and local toll calling, as well as packages that include unlimited nationwide long distance in the United States. Customers can bundle any two or all three services together at a great value, while benefiting from the convenience of dealing with just one company for all their entertainment and telecommunications needs.

WOW! is available in the following Mid-Michigan (formerly Broadstripe) communities: South Lyon, Green Oak Township, Perry, Laingsburg, Morrice, Shaftsbury, Perry Township, Sciota Township, Victor Township, Woodhull Township, Westphalia, Westphalia Township, Portland, Pewamo, Hubbardston, Matherton, Danby Township, Eagle Township, Lebanon Township, Lyons Township, North Plains Township, Oneida Township, Portland Township, Marshall, Albion, Parma, Homer, Albion Township, Eckford Township, Fredonia Township, Homer Township, Parma Township, Marshall Township, Sheridan Township, Hastings, Saranac, Clarksville, Freeport, Berlin Township, Boston Township, Campbell Township, Carlton Township, Hastings Township, Union City, Athens, Athens Township, Burlington Township, Sherwood Township, Union Township, Charlotte, Carmel Township, Eaton Township, Lake Odessa, Sunfield, Mulliken, Wacousta, Eagle, Eagle Township, Roxand Township, Sunfield Township, Watertown Township, Woodland Township, Concord, Hanover, Horton, Concord Township, Hanover Township, Liberty Township, Pulaski Township, Spring Arbor Township, Bellevue, Olivet, Bellevue Township, Convis Township, Walton Township, Mason, Dansville, Alaiedon Township, Aurelius Township, Delhi Township, Eaton Rapids Township, Ingham Township, Onandaga Township, Windsor Township, Williamston, Webberville, Fowlerville, Hand Township, Leroy Township, Wheatfield Township, Williamston Township, Grass Lake, Grass Lake Township, Bath Township, Pottersville, Dimondale, Benton Township, Eaton Township, Eaton Rapids Township, Oneida Township, Windsor Township, Leslie, Stockbridge, Pleasant Lake, Munith, Bunkerhill Township, Henrietta Township, Leslie Township, Onondaga Township, Stockbridge Township.

WOW! is available in the following Southeast Michigan communities: Allen Park, Berkley, Beverly Hills, Birmingham, Canton, Centerline, Clawson, Clinton Township, Dearborn, Dearborn Heights, Eastpointe, Ferndale, Fraser, Garden City, Gibraltar, Grosse Ile, Grosse Pointe Woods, Harrison Township, Hazel Park, Huntington Woods, Lincoln Park, Madison Heights, Melvindale, Mount Clemens, Northville, Northville Township, Pleasant Ridge, Plymouth, Plymouth



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Township, Riverview, Rochester, Rochester Hills, Roseville, Royal Oak, Shelby Township, Southgate, Saint Clair Shores, Sterling Heights, Trenton, Taylor, Troy, Utica, Warren, Wayne, Westland, and Woodhaven.

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