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WOW! WINS BBB TOP HONORS FOR SECOND YEAR IN A ROW

Evansville, IN – September 15, 2011 – WOW!, a competitive provider of high-speed Internet, cable TV, and phone, was awarded the Business of Integrity Award by the Evansville Better Business Bureau (BBB) at the 5th Annual Business of Integrity Awards luncheon today. WOW! received the distinction in the category honoring companies with 100-499 employees. WOW! also received top honors in 2010.

In an effort to promote local businesses, the Tri-State Better Business Bureau developed an award program that honors and recognizes local businesses that have demonstrated an outstanding commitment to leadership, their communities, and to their organization's ethical practices.

"We are humbled to receive this distinction and to be recognized by the Better Business Bureau for a second year in a row. At WOW!, we aspire each day to uphold our operating philosophy – to deliver an employee and customer experience that lives up to our name," commented Robert DiNardo, WOW!'s General Manager.

In addition to this award, WOW! has been recognized regionally as a "Top Places to Work in Indiana" and nationally by a number of organizations as a top employer and superior service provider.

About WOW!

WOW! is one of the nation's leading providers of high-speed Internet, phone, and cable TV serving communities in Illinois, Michigan, Indiana, and Ohio since 1996. The company is dedicated to delighting their customers with friendly, quality service at affordable prices. WOW! is privately owned by Avista Capital Partners.

Contact:

Heather Risatti

1.303.579.5632

heather.risatti@gyrohsr.com