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## **WOW! NAMED ONE OF CHICAGO'S BEST AND BRIGHTEST COMPANIES TO WORK FOR**

**Chicago, OH - August 1, 2011** - WOW!, a competitive provider of high-speed Internet, cable TV and phone has been named one of the 101 Best and Brightest Companies to work for in Chicago by the National Association for Business Resources (NABR) at an awards luncheon today.

The selection of the 2011 winning companies is a result of an independent research firm that evaluates each company's entry in the following categories: communication, community initiatives, compensation and benefits, diversity and multiculturalism, employee education and development, employee engagement and commitment, recognition and retention, small business, recruitment and selection, and work-life balance.

The designation recognizes WOW! as one of the top employers in Chicago who create an environment in which their employees feel valued.

"We are honored to be recognized for what we value most-our employees. The environment they create every day gives us the opportunity to provide the best customer experience possible," commented Colleen Abdoulah, WOW!'s Chief Executive Officer.

### **About WOW!**

WOW! is one of the nation's leading providers of high-speed Internet, phone, and cable TV serving communities in Illinois, Michigan, Indiana, and Ohio since 1996. They are dedicated to delighting their customers with friendly, quality service at affordable prices. WOW! is privately owned by Avista Capital Partners.

### **About NABR**

The National Association for Business Resources (NABR) advocates and represents small and medium-sized businesses throughout the United States. NABR specializes in providing businesses the benefits, programs, services, and assistance required to operate as efficiently and successfully as possible. For more information, visit [www.nationalbiz.org](http://www.nationalbiz.org).

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