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## **WOW! NAMED 'BEST PLACE TO WORK' IN NORTHEAST OHIO**

**Cleveland, OH - June 21, 2011** - WOW!, a competitive provider of high-speed Internet, cable TV and phone has been named one of the best places to work in Northeast Ohio by the Cleveland Plain Dealer.

WOW! was ranked #2 of the top 60 nominated small businesses in Northeastern Ohio. Additionally, WOW! received special recognition for operating their business with strong values and ethics.

The companies chosen were determined through comprehensive employee surveys submitted to the Cleveland Plain Dealer through consultant Work Place Dynamics. In the end 46,465 people were surveyed on line and on paper at 235 employers. The study is based entirely on employees' feelings about their companies. Only the top 132 workplaces were reported and ranked in three categories based on number of employees.

The designation recognizes Ohio's employers who create an environment in which employees feel valued and therefore are part of a workplace structure that's positive and productive.

"We are honored to be recognized for what we value most-our employees. What they do every day enables us to provide the best customer experience possible," commented Kirk Zerkle, Vice President and General Manager of WOW!'s Cleveland market.

### **About WOW!**

WOW! is one of the nation's leading providers of high-speed Internet, phone, and cable TV serving communities in Illinois, Michigan, Indiana, and Ohio since 1996. The company is dedicated to delighting their customers with friendly, quality service at affordable prices. WOW! is privately owned by Avista Capital Partners.

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