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WOW! NAMED 'BEST PLACE TO WORK' IN INDIANA

Evansville, IN - February 28, 2011 - WOW!, a national provider of high-speed Internet, cable TV and phone has been named one of the best places to work in Indiana by Best Companies Group, a the Indiana Chamber of Commerce, BizVoice®, Inside Indiana Business, the Indiana Economic Development Corporation and Best Companies Group.

The companies chosen were determined through employer reports and comprehensive employee surveys. Winners were selected from two categories: small to medium-sized companies of between 15 and 249 U.S. employees, and large-sized companies with 250 or more employees nationwide. WOW! is on the winner's list of large-sized companies.

The designation recognizes Indiana employers who create an environment in which employees feel valued and therefore are part of a workplace structure that's positive and productive.

"We are honored to be recognized for what we value most-our employees. What they do every day enables us to provide the best customer experience possible," commented Robert DiNardo, Vice President and General Manager of WOW!'s Evansville market.

WOW! will be recognized and honored at the 2011 Best Places to Work in Indiana Awards Dinner coordinated by the Indiana Chamber of Commerce on Thursday, May 5th.

About WOW!

WOW! is one of the nation's leading providers of high-speed Internet, phone, and cable TV serving communities in Illinois, Michigan, Indiana, and Ohio since 1996. They are dedicated to delighting their customers with friendly, quality service at affordable prices. WOW! is privately owned by Avista Capital Partners.