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## **WOW! NAMED 'BEST PLACE TO WORK FINALIST' IN NORTHEAST OHIO**

**Columbus, OH - October 5, 2011** - WOW!, a competitive provider of high-speed Internet, cable TV and phone has been named a finalist in the 2011 Best Places to Work in Central Ohio by Columbus Business First.

Of the 35 companies recognized, WOW! was acknowledged as a finalist. The companies chosen were determined through comprehensive employee surveys submitted to Columbus Business First. The survey is based entirely on employees' feelings about their companies including recognition, benefits, and culture.

"We are honored to be recognized for what we value most-our employees. What they do every day enables us to provide the best customer experience possible," commented Scott Neesley, Vice President and General Manager of WOW!'s Columbus market.

The finalists will be recognized at the Best Places to Work Luncheon on Wednesday, November 9 at the Hyatt Regency.

### **About WOW!**

WOW! is one of the nation's leading providers of high-speed Internet, phone, and cable TV serving communities in Illinois, Michigan, Indiana, and Ohio since 1996. The company is dedicated to delighting their customers with friendly, quality service at affordable prices. WOW! is privately owned by Avista Capital Partners.

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