



It's that kind of experience.

**WOW! is Highest in Customer Satisfaction in the J.D. Power and Associates
2008 Residential Telephone Customer Satisfaction Study and in the 2008 Residential High Speed Internet
Customer Satisfaction StudySM for the North Central Region**

Colorado Springs, CO – September 12, 2008 – WOW! Internet, Cable and Phone announced today that it received the award for highest customer satisfaction in the J.D. Power and Associates 2008 Residential Regional Telephone Customer Satisfaction StudySM for the North Central Region.

This is the second year in a row that WOW! has ranked highest in this particular J.D. Power and Associates study. In the 2008 study, WOW! was ranked highest in all of the five factors in the North Central Region driving customer satisfaction: Customer Service, Performance and Reliability, Cost of Service, Offerings and Promotions, and Billing.

WOW! also announced that it received the award for highest customer satisfaction in the J.D. Power and Associates 2008 Internet Service Provider Residential Customer Satisfaction StudySM for the North Central Region.

WOW! also ranked highest in this particular J.D. Power and Associates study in 2006. In the 2008 study, WOW! ranks highest in all of the five factors in the North Central Region driving customer satisfaction: Customer Service, Performance and Reliability, Cost of Service, Offerings and Promotions, and Billing.

“Each and every WOW! employee is focused on delivering the best possible customer experience,” said Mike Furst, WOW! Senior Vice President of Customer Care. “We are honored that our customers, through the J.D. Power and Associates study, have acknowledged our efforts to provide an exceptional phone service at a good value. We are committed to maintaining that level of satisfaction day in and day out.”

WOW! offers phone service as part of a bundle with its cable and high-speed Internet services. WOW! Phone customers enjoy unlimited local and long distance calling along with a wide variety of popular features on one simple bill. Customers can keep their current home phone number or obtain a new number. WOW! has been previously recognized by the J.D. Power and Associates Award for highest customer satisfaction in Residential Cable/Satellite Television three years in a row since 2005, as well as for Residential high-speed Internet in 2006.

WOW! offers customers a choice of high-speed Internet connections that can be bundled with its cable and phone services. Earlier this month, WOW! increased Internet speeds for all customers and now offers Xcite (2Mbps downstream/1Mbps upstream); Xpress (8Mbps downstream/1Mbps upstream); Xtreme (15Mbps downstream/1Mbps upstream) and Xtreme Turbo (15Mbps downstream/2Mbps upstream) Internet services.

WOW! was previously recognized by the J.D. Power and Associates Award for highest customer satisfaction in Residential Cable/Satellite Television in the North Central region in 2005, 2006, and 2007. Last month, J.D. Power and Associates once again ranked WOW! highest in customer satisfaction for Residential Regional Telephone Service in the North Central region for the second year in a row.

About J.D. Power and Associates

Headquartered in Westlake Village, Calif., J.D. Power and Associates is a global marketing information services firm operating in key business sectors including market research, forecasting, performance improvement, training and customer satisfaction. The firm's quality and satisfaction measurements are based on responses from millions of consumers annually. For more information on boat ratings, car reviews and ratings, car insurance, health insurance, cell phone ratings, and more, please visit JDPower.com. J.D. Power and Associates is a business unit of The McGraw-Hill Companies.