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## Five Below Customers, Employees Raise \$345,000 for Alex's Lemonade Stand Foundation

PHILADELPHIA--(BUSINESS WIRE)-- The customers and employees of [Five Below](#) (NASDAQ: [FIVE](#)), the leading retailer of extreme-value merchandise for teens and pre-teens, have teamed up to raise nearly \$345,000 for [Alex's Lemonade Stand Foundation](#) (ALSF), a national non-profit organization dedicated to finding cures for all kids with cancer.

The bulk of Five Below's donation is the result of the company's three-week-long lemon pinup campaign, during which all 250+ Five Below stores across 18 states sold lemon-shaped pinups that customers could purchase for \$1, sign, and hang on a Five Below wall. The donation also includes the proceeds of Five Below's limited-edition, lemon-scented Fresh Paint nail polish sales, and employee fundraisers held at Five Below's corporate headquarters and distribution centers.

"Once again our customers have shown that Alex's Lemonade Stand Foundation and its mission to find a cure for all pediatric cancers are close to their hearts," said David Schlessinger, co-founder of Five Below.

Tom Vellios, CEO and co-founder of Five Below added, "In just two years, Five Below has raised more than \$500,000 to support this cause. We couldn't be prouder, or more eager for next year's fundraiser."

Five Below's donation check in the amount of \$344,786.39 was presented Tuesday evening, June 11, at the 8<sup>th</sup> Annual Great Chefs Event, a yearly fundraiser benefitting ALSF and the Vetri Foundation for Children. A group of childhood cancer survivors presented the check on Five Below's behalf to ALSF Executive Director, Jay Scott, and Liz Scott, Co-Executive Director of ALSF and mom of Foundation creator Alexandra "Alex" Scott.

Five Below's limited-edition, lemon-scented Fresh Paint brand nail polish is available in stores for a few more weeks, while supplies last. A portion of the proceeds will continue to go directly toward ALSF.

Five Below has been a partner of ALSF since 2005 and has raised more than \$700,000 for the organization.

### **About Five Below**

Five Below is a rapidly growing specialty value retailer offering a broad range of trend-right, high-quality merchandise targeted at the teen and pre-teen customer. Five Below offers a dynamic, edited assortment of exciting products, all priced at \$5 and below, including select brands and licensed merchandise across a number of category worlds. Five Below is headquartered in Philadelphia. For more information, visit [www.fivebelow.com](http://www.fivebelow.com).

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