



# NEWS RELEASE

FOR IMMEDIATE RELEASE  
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## **Stephen P. Crane Joins CSS Industries' Board of Directors**

PLYMOUTH MEETING, PA, March 27, 2018 - CSS Industries, Inc. (NYSE: CSS) is pleased to announce that Stephen P. Crane has been elected as a member of the Board of Directors of the Company. Mr. Crane brings more than 40 years of experience advising both private and publicly held companies on accounting, auditing, private capital, mergers and acquisitions, initial public offerings and subsequent registrations with the U.S. Securities and Exchange Commission. He also has provided executive and financial guidance with other business issues in a variety of industries, including private equity, biotechnology and other healthcare companies, distribution, manufacturing, logistics, gaming, leasing, service and technology. From 1989 until his retirement in June 2015, Mr. Crane was a partner with Ernst & Young LLP, where he served as the lead assurance partner on numerous public and privately held clients. Since June 2015, Mr. Crane has served as the Chair of the Board of Trustees of Thomas Jefferson University (“TJU”), and previously served on the Board of Trustees of Abington Health System from 2006 until its May 2015 merger with TJU. He is a graduate of Muhlenberg College, and is a Certified Public Accountant and a member of the American and Pennsylvania Institutes of Certified Public Accountants.

In announcing Mr. Crane’s election, Rebecca Matthias, Chair of the Board of CSS, said, “We are pleased to have Steve join CSS as a member of our Board of Directors. In addition to Steve’s extensive financial expertise, Steve has proven leadership skills in strategically advising and guiding companies as they focus on growth. We look forward to his advice and guidance as a CSS Board member.”

### **About CSS Industries, Inc.**

CSS is a creative consumer products company, focused on the craft, celebrations and seasonal categories. For these design-driven categories, we engage in the creative development, manufacture, procurement, distribution and sale of our products with an omni-channel approach focused primarily on mass market retailers. In the seasonal category, we focus on gift packaging items such as ribbon, bows, greeting cards, wrapping paper, bags, boxes, tags and gift card holders, in addition to specific holiday-themed decorations, accessories, and activities, such as Easter egg dyes and novelties and Valentine’s Day classroom exchange cards. For the celebrations category, our core products include items designed to celebrate certain life events or special occasions, such as weddings, birthdays, anniversaries, graduations, or the birth of a child, as well as stickers, memory books and stationery. Our core products within the craft category include ribbons, trims, buttons, sewing patterns, knitting needles, needle arts and kids crafts. In keeping with our corporate mission, all of our products are designed to help make life memorable.