



**IR Contact:**

Ellie Mertz  
VP, Finance & Investor Relations  
408 540-3977

**PR Contact:**

Steve Swasey  
VP, Corporate Communications  
408 540-3947

**Netflix Releases First-Quarter 2011 Financial Results**

**LOS GATOS, Calif., April 25, 2011** –Netflix, Inc. (NASDAQ: NFLX) has released its first-quarter 2011 financial results by posting them to its website. Please visit the investor relations section of the Netflix website at <http://ir.netflix.com> to view the Q1'11 financial results and letter to shareholders.

As previously announced, Netflix management will host a live Q&A session at 3:00 p.m. Pacific Time to discuss the Company's financial results and business outlook, with questions submitted via email. Please email your questions to [ir@netflix.com](mailto:ir@netflix.com). The company will read the questions aloud on the call and respond to as many questions as possible. All media inquiries should be directed to Steve Swasey at (408) 540-3947 or [sswasey@netflix.com](mailto:sswasey@netflix.com).

**About Netflix, Inc.**

With more than 23 million members in the United States and Canada, Netflix, Inc. [Nasdaq: NFLX] is the world's leading Internet subscription service for enjoying movies and TV shows. For \$7.99 a month, Netflix members can instantly watch unlimited movies and TV episodes streaming over the Internet to PCs, Macs and TVs. Among the large and expanding base of devices streaming from Netflix are Microsoft's Xbox 360, Nintendo's Wii and Sony's PS3 consoles; an array of Blu-ray disc players, Internet-connected TVs, home theater systems, digital video recorders and Internet video players; Apple's iPhone, iPad and iPod touch, as well as Apple TV and Google TV. In all, more than 200 devices that stream from Netflix are available in the U.S. and a growing number are available in Canada. For more information, visit [www.netflix.com](http://www.netflix.com).