



FOR IMMEDIATE RELEASE
Monday, June 5, 2006

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Netflix CEO to Speak at the Piper Jaffray Global Internet Summit

LOS GATOS, Calif., June 05, 2006 — Netflix, Inc. (Nasdaq: NFLX) today announced Reed Hastings, CEO, will present at the Piper Jaffray Global Internet Summit in Laguna Beach, CA. Mr. Hastings is scheduled to speak on Wednesday, June 14, 2006 at 7:30 a.m. Pacific Time / 10:30 a.m. Eastern Time.

The live webcast of the Netflix presentation will be available on the investor relations page of the Netflix web site at <http://ir.netflix.com>. A replay of the webcast will also be available from the investor relations page of the Netflix web site.

About Netflix

Netflix (Nasdaq: NFLX) is the world's largest online movie rental service, providing more than four million subscribers access to over 60,000 DVD titles. The company offers a variety of subscription plans, starting at \$9.99 a month. There are no due dates, no late fees and no shipping fees. DVDs are delivered for free by the USPS from regional shipping centers located throughout the United States. Netflix can reach more than 90 percent of its subscribers with generally one business-day delivery. Netflix offers personalized movie recommendations to its members and has more than one billion movie ratings. Netflix also allows members to share and recommend movies to one another through its FriendsSM feature. For more information, visit www.netflix.com.