



FOR IMMEDIATE RELEASE
Thursday, June 30, 2005

IR CONTACT: Deborah Crawford
Director of Investor
Relations
408 317-3712

PR CONTACT: Ken Ross
VP, Corporate
Communications
408 317-3931

Netflix Announces Webcast of Second Quarter 2005 Earnings Conference Call

LOS GATOS, CA – June 30, 2005 -- Netflix, Inc. (Nasdaq: NFLX) announced that it will host a conference call to discuss its second quarter 2005 financial results and business outlook on Monday, July 25, 2005 at 2:00 p.m. Pacific Time, following the release of the Company's quarterly financial results. Reed Hastings, CEO and co-founder and Barry McCarthy, CFO will host the call.

The live webcast of the conference call will be available on the investor relations section of the Netflix website at <http://ir.netflix.com>. Following completion of the call, a recorded replay of the webcast will be available on the website. For those without access to the Internet, a replay of the call will be available beginning at 5:00 p.m. Pacific Time on July 25, 2005 through July 31, 2005. To listen to a replay, call (719) 457- 0820, access code 1394102.

About Netflix

Netflix (Nasdaq: NFLX) is the world's largest online movie rental service, providing more than three million subscribers access to over 45,000 DVD titles. Under the company's most popular program, for \$17.99 a month, Netflix subscribers rent as many DVDs as they want and keep them as long as they want, with three movies out at a time. There are no due dates, no late fees and no shipping fees. DVDs are delivered for free by the USPS from regional shipping centers located throughout the United States. Netflix can reach nearly 90 percent of its subscribers with generally one business-day delivery. Netflix offers personalized movie recommendations to its members and has more than 500 million movie ratings. Netflix also allows members to share and recommend movies to one another through its Friends[™] feature. For more information, visit www.netflix.com.