



FOR IMMEDIATE RELEASE
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Netflix Announces Upcoming Schedule of Events with the Financial Community

LOS GATOS, Calif., November 7, 2006 — Netflix, Inc. (Nasdaq: NFLX) today announced participation in the following upcoming events with the financial community:

CSFB Annual Technology Conference

Wednesday, November 29, 2006

Scottsdale, AZ

12:30 p.m. Pacific Time / 3:30 p.m. Eastern Time

Presenter: Barry McCarthy, CFO

Cowen and Company 2nd Annual Internet Conference

Thursday, December 7, 2006

New York, NY

7:00 a.m. Pacific Time / 10:00 a.m. Eastern Time

Presenter: Ted Sarandos, Chief Content Officer

Live webcasts of the Netflix presentations will be available on the investor relations page of the Netflix web site at <http://ir.netflix.com>. A replay of the webcasts will also be available from the investor relations page of the Netflix web site.

About Netflix

Netflix (Nasdaq: NFLX) is the world's largest online movie rental service, providing more than five million subscribers access to over 65,000 DVD titles. The company offers a variety of subscription plans, starting at \$5.99 a month. There are no due dates, no late fees and no shipping fees. DVDs are delivered for free by the USPS from regional shipping centers located throughout the United States. Netflix can reach more than 90 percent of its subscribers with generally one business-day delivery. Netflix offers personalized movie recommendations to its members and has more than one billion movie ratings. Netflix also allows members to share and recommend movies to one another through its FriendsSM feature. For more information, visit www.netflix.com.