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### **Netflix to Webcast Annual Shareholder Meeting**

LOS GATOS, Calif., April 27, 2004 — Netflix Inc. (Nasdaq: NFLX) today announced it will host a live webcast of its Annual Meeting of Shareholders on Wednesday, April 28, 2004 which is scheduled to begin at approximately 10:00 a.m. (PT).

The live webcast of the meeting can be accessed from the investor relations page of the Netflix web site at <http://ir.netflix.com>. A replay of the webcast will be archived on the Company's website.

#### **About Netflix**

Netflix (Nasdaq: NFLX) is the world's largest online movie rental service, providing more than one million subscribers access to over 18,000 DVD titles. For \$21.99 a month, Netflix subscribers rent as many DVDs as they want, and keep them as long as they want, with three movies out at a time. There are no due dates, no late fees and no shipping fees. DVDs are delivered for free by first-class mail from regional shipping centers located throughout the United States. Netflix can reach more than 80 percent of its subscribers with generally next-day delivery. The Company provides subscribers extensive information about DVD movies, including critic reviews, member reviews, online trailers, ratings, and personalized movie recommendations. For more information, visit [www.netflix.com](http://www.netflix.com).

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