



FOR IMMEDIATE RELEASE  
Wednesday, October 24, 2007

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### **Netflix Announces Upcoming Schedule of Events with the Financial Community**

LOS GATOS, Calif., October 24, 2007 — Netflix, Inc. (Nasdaq: NFLX) today announced participation in the following upcoming events with the financial community:

#### **JP Morgan SMid Cap Conference**

Monday, November 5, 2007  
Boston, MA  
7:15 a.m. Pacific Time / 10:15 a.m. Eastern Time  
Presenter: Barry McCarthy, CFO

#### **Piper Jaffray Global Internet Summit 2007**

Wednesday, November 14, 2007  
Laguna Beach, CA  
10:00 a.m. Pacific Time / 1:00 p.m. Eastern Time  
Panelist: Ted Sarandos, Chief Content Officer

#### **Credit Suisse Technology Conference**

Wednesday, November 28, 2007  
Scottsdale, AZ  
1:30 p.m. Pacific Time / 4:30 p.m. Eastern Time  
Presenter: Reed Hastings, CEO and co-founder

#### **NASDAQ 20<sup>th</sup> Investor Program**

Wednesday December 5, 2007  
London, U.K.  
2:45 a.m. Pacific Time / 5:45 a.m. Eastern Time / 10:45 a.m. Greenwich Mean Time  
Presenter: Barry McCarthy, CFO

Live webcasts and replays of the presentation will be available on the investor relations page of the Netflix web site at <http://ir.netflix.com>.

**About Netflix**

Netflix, Inc. (Nasdaq: NFLX) is the world's largest online movie rental service, providing more than seven million subscribers access to more than 85,000 DVD titles plus a growing library of more than 5,000 choices that can be watched instantly on their PCs. The company offers nine subscription plans, starting at only \$4.99 per month. There are no due dates and no late fees – ever. All Netflix plans include both DVDs delivered to subscribers' homes and, for no additional fee, movies and TV series that can be started in as little as 30 seconds on subscribers' PCs. DVDs are delivered free to members by first class mail, with a postage-paid return envelope, from over 100 U.S. shipping points. Nearly 95 percent of Netflix subscribers live in areas that can be reached with generally one business day delivery. Netflix offers personalized movie recommendations and has two billion movie ratings. For more information, visit [www.netflix.com](http://www.netflix.com).