



Jessica Neal Promoted to Chief Talent Officer at Netflix

Los Gatos, Ca., October 26 2017--Netflix Inc. announced today the promotion of Jessica Neal as Chief Talent Officer, leading the group responsible for culture, human resources, recruiting, and coaching the global team behind the world's leading internet entertainment service.

Neal is a Netflix veteran, starting at the company in 2006 when DVD was king and streaming just a dream, and has been heavily involved in improving the Netflix culture as the company grew.

In 2013 she left to become head of human resources at Coursera, which provides online access to the world's best university courses, and, later, Chief People Officer at Scopely, a leading player in the mobile gaming industry.

She returned to Netflix earlier this year, overseeing HR for the 2000-person product engineering team responsible for continuously improving the Netflix consumer experience.

Neal also serves on the board of directors of the Association for Talent Development.

About Netflix:

Netflix is the world's leading internet entertainment service with over 109 million members in over 190 countries enjoying more than 125 million hours of TV shows and movies per day, including original series, documentaries

and feature films. Members can watch as much as they want, anytime, anywhere, on nearly any internet-connected screen. Members can play, pause and resume watching, all without commercials or commitments.

Media Contact:

Jonathan Friedland

Chief Communications Officer

Netflix Inc.

jofriedland@netflix.com