



FOR IMMEDIATE RELEASE
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IR CONTACT:
Erin Kasenchak
Senior Manager, Investor Relations
408 540-3691

PR CONTACT:
Ken Ross
VP, Corporate Communications
408 540-3931

Netflix Announces Revised Date for First Quarter Earnings

LOS GATOS, Calif., April 17, 2007 – Netflix, Inc. (Nasdaq: NFLX) today announced a revised date for its first quarter earnings. The Company will report its first quarter 2007 financial results on Wednesday, April 18, 2007. The company will host a conference call to discuss its first quarter financial results on Wednesday, April 18, 2007 at 5:30 a.m. Pacific Time / 8:30 a.m. Eastern Time. The conference call will follow the release of the Company's quarterly financial results at approximately 5:00 a.m. Pacific Time.

The live webcast of the conference call will be available at <http://ir.netflix.com>. For those without access to the Internet, the conference call may be accessed by dialing (719) 457-2620. The access code is 7466889. Following completion of the call, a recorded replay of the webcast will be available at <http://ir.netflix.com>. The telephone replay of the call will be available from approximately 8:30 a.m. Pacific Time on April 18, 2007 through April 24, 2007 at 9:00 p.m. Pacific Time. To listen to the telephone replay, call (719) 457-0820, access code 7466889.

About Netflix

Netflix (Nasdaq: NFLX) is the world's largest online movie rental service, providing more than six million subscribers access to over 75,000 DVD titles. The company offers a variety of subscription plans, starting at \$4.99 a month. There are no due dates, no late fees and no shipping fees. DVDs are delivered for free by the USPS from regional shipping centers located throughout the United States. Netflix can reach more than 90 percent of its subscribers with generally one business-day delivery. Netflix offers personalized movie recommendations to its members and has more than one billion movie ratings. Netflix also allows members to share and recommend movies to one another through its FriendsSM feature. For more information, visit www.netflix.com.