

NETFLIX

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Netflix to Announce First-Quarter 2016 Financial Results

LOS GATOS, CA – March 16, 2016 -- Netflix, Inc. (NASDAQ: NFLX) today announced it will post its first-quarter 2016 financial results and business outlook on its investor relations website at <http://ir.netflix.com> on Monday, April 18, 2016, at approximately 1:05 p.m. Pacific Time. At that time the company will issue a brief advisory release via newswire containing a link to the first-quarter 2016 financial results and letter to shareholders on its website.

Netflix Chief Executive Officer Reed Hastings, Chief Financial Officer David Wells and Chief Content Officer Ted Sarandos will host a live video discussion about the Company's financial results and business outlook at 2:00 p.m. Pacific Time. The discussion will be moderated by Ben Swinburne, Morgan Stanley, and Peter Kafka, Re/code, with questions submitted via email. Questions from investors should be submitted as well in advance as possible for inclusion to benjamin.swinburne@morganstanley.com or peter@recode.net.

The live broadcast and archive of the discussion can be accessed on the Netflix Investor Relations YouTube channel at [youtube.com/netflixir](https://www.youtube.com/netflixir).

About Netflix, Inc.

Netflix is the world's leading Internet television network with over 75 million members in over 190 countries enjoying more than 125 million hours of TV shows and movies per day, including original series, documentaries and feature films. Members can watch as much as they want, anytime, anywhere, on nearly any Internet-connected screen. Members can play, pause and resume watching, all without commercials or commitments.