



FOR IMMEDIATE RELEASE
Tuesday, November 3, 2009

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Netflix Announces Upcoming Schedule of Events with the Financial Community

LOS GATOS, Calif., November 3, 2009 — Netflix, Inc. (Nasdaq: NFLX) today announced participation in the following upcoming events with the financial community:

Fifth Annual Piper Jaffray Global Internet Summit

Tuesday, November 10, 2009

Menlo Park, CA

9:45 a.m. Pacific Time / 12:45 p.m. Eastern Time

Panelist: Ted Sarandos, Chief Content Officer

Barclays 2009 Global Technology Conference

Tuesday, December 8, 2009

San Francisco, CA

3:00 p.m. Pacific Time / 6:00 p.m. Eastern Time

Presenter: Neil Hunt, Chief Product Officer

Both the live webcasts and replays of the presentations will be available on the investor relations page of the Netflix web site at <http://ir.netflix.com>.

About Netflix

Netflix, Inc. (NASDAQ: NFLX) is the world's largest online movie rental service, with more than 11 million subscribers. For only \$8.99 a month, Netflix members can instantly watch unlimited movies and TV episodes streamed to their TVs and computers and can receive unlimited DVDs delivered quickly to their homes. There are never any due dates or late fees. Netflix members can exchange DVDs as often as they want using a postage-paid return envelope. Members can choose from a vast selection of DVD titles and a growing library of movies and TV episodes that can be watched instantly. Netflix is partnering with leaders in consumer electronics to bring to market a range of devices that can instantly stream movies and TV episodes from Netflix directly to members' TVs. These devices currently include Blu-ray disc players and new Internet TVs from LG Electronics; Blu-ray disc players from Samsung and Best Buy's Insignia brand; the Roku digital video player; Microsoft's Xbox 360 game console; TiVo digital video recorders; and, soon, the PS3 computer entertainment system and Internet TVs from Sony and VIZIO. For more information, visit <http://www.netflix.com/>.