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Netflix to Announce Fourth-Quarter 2012 Financial Results

LOS GATOS, CA – January 10, 2013 -- Netflix, Inc. (NASDAQ: NFLX) today announced it will post its fourth-quarter 2012 financial results and business outlook on its investor relations website at <http://ir.netflix.com> on Wednesday, January 23, 2013, at approximately 1:05 p.m. Pacific Time. At that time the company will issue a brief advisory release via newswire containing a link to the fourth-quarter 2012 financial results and letter to shareholders on its website.

Netflix management will host a live Q&A session at 3:00 p.m. Pacific Time to discuss the Company's financial results and business outlook, with questions submitted via email. Please email your questions to ir@netflix.com. The company will read the questions aloud on the call and respond to as many questions as possible. After email Q&A, we will also open up the lines to take live follow-up questions.

A live webcast and the replay of the earnings Q&A session can be accessed on the investor relations section of the Netflix website at <http://ir.netflix.com>. For those without access to the Internet, the dial-in for the live earnings Q&A session is: (760) 666-3613. The telephone replay of the earnings Q&A session will be available from 6:00 p.m. Pacific Time on January 23, 2013 through midnight on January 27, 2013. To listen to the replay, call (855) 859-2056, conference ID# 87568545.

About Netflix, Inc.

Netflix is the world's leading Internet television network with more than 30 million members in 40 countries enjoying more than one billion hours of TV shows and movies per month, including original series. For one low monthly price, Netflix members can watch as much as they want, anytime, anywhere, on nearly any Internet-connected screen. Members can play, pause and resume watching, all without commercials or commitments. Learn more about how Netflix (NASDAQ: NFLX) is pioneering Internet television at www.netflix.com or follow Netflix on [Facebook](#) and [Twitter](#).