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Netflix Announces Upcoming Schedule of Events with the Financial Community

LOS GATOS, Calif., September 4, 2012 – Netflix, Inc. (Nasdaq: NFLX) today announced participation in the following upcoming event with the financial community:

Bank of America Merrill Lynch 2012 Media, Communications & Entertainment Conference

Thursday, September 13, 2012
Beverly Hills, CA
3:15 p.m. Pacific Time / 6:15 p.m. Eastern Time
Presenter: Ted Sarandos, Chief Content Officer

Goldman Sachs 21st Annual Communacopia Conference

Wednesday, September 19, 2012
New York, NY
5:50 a.m. Pacific Time / 8:50 a.m. Eastern Time
Presenter: David Wells, CFO

A live webcast and replay of the presentation will be available on the investor relations page of the Netflix web site at <http://ir.netflix.com>.

About Netflix, Inc.

With more than 27 million streaming members in the United States, Canada, Latin America, the United Kingdom and Ireland, Netflix, Inc. (NASDAQ: NFLX) is the world's leading internet subscription service for enjoying movies and TV programs. For one low monthly price, Netflix members can instantly watch movies and TV programs streamed over the internet to PCs, Macs and TVs. Among the large and expanding base of devices streaming from Netflix are the Microsoft Xbox 360, Nintendo Wii and Sony PS3 consoles; an array of Blu-ray disc players, internet-connected TVs, home theatre systems, digital video recorders and internet video players; Apple iPhone, iPad and iPod touch, as well as Apple TV and Google TV. In all, more than 800 devices that stream from Netflix are available. For additional information, visit www.netflix.com. Follow Netflix on [Facebook](#) and [Twitter](#).