

**IR Contact:**

Erin Kasenchak  
Director, Investor Relations  
408 540-3691

**PR Contact:**

Jonathan Friedland  
Chief Communications Officer  
310 734-2958

**Netflix to Announce First-Quarter 2014 Financial Results**

LOS GATOS, CA – March 31, 2014 -- Netflix, Inc. (NASDAQ: NFLX) today announced it will post its first-quarter 2014 financial results and business outlook on its investor relations website at <http://ir.netflix.com> on Monday, April 21, 2014, at approximately 1:05 p.m. Pacific Time. At that time the company will issue a brief advisory release via newswire containing a link to the first-quarter 2014 financial results and letter to shareholders on its website.

Netflix Chief Executive Officer Reed Hastings, Chief Financial Officer David Wells and Chief Content Officer Ted Sarandos will host a live video discussion about the Company's financial results and business outlook at 2:00 p.m. Pacific Time. The discussion will be moderated by Doug Anmuth, JP Morgan and Rich Greenfield, BTIG Research, with questions submitted via email or Twitter. Questions from investors should be submitted as well in advance as possible for inclusion to [douglas.anmuth@jpmorgan.com](mailto:douglas.anmuth@jpmorgan.com) or [rgreenfield@btig.com](mailto:rgreenfield@btig.com) / [@RichBTIG](https://twitter.com/RichBTIG).

The live broadcast and archive of the discussion can be accessed on the Netflix Investor Relations YouTube channel at [youtube.com/netflixir](https://youtube.com/netflixir).

**About Netflix, Inc.**

Netflix is the world's leading Internet television network with over 44 million members in more than 40 countries enjoying more than one billion hours of TV shows and movies per month, including original series. For one low monthly price, Netflix members can watch as much as they want, anytime, anywhere, on nearly any Internet-connected screen. Members can play, pause and resume watching, all without commercials or commitments.