



FOR IMMEDIATE RELEASE  
Monday, April 2, 2007

IR CONTACT:  
Deborah Crawford  
Director, Investor Relations  
408 540-3712

PR CONTACT:  
Ken Ross  
VP, Corporate Communications  
408 540-3931

### **Netflix Announces Webcast of First Quarter 2007 Earnings Conference Call**

LOS GATOS, CA – April 2, 2007 -- Netflix, Inc. (Nasdaq: NFLX) announced that it will host a conference call to discuss its first quarter 2007 financial results and business outlook on Monday, April 23, 2007 at 2:00 p.m. Pacific Time, following the release of the Company's quarterly financial results. Reed Hastings, CEO and co-founder and Barry McCarthy, CFO will host the call.

The live webcast of the conference call will be available on the investor relations section of the Netflix website at <http://ir.netflix.com>. Following completion of the call, a recorded replay of the webcast will be available on the website. For those without access to the Internet, a replay of the call will be available beginning at 5:00 p.m. Pacific Time on April 23, 2007 through April 29, 2007. To listen to a replay, call (719) 457- 0820, access code 7466889.

#### **About Netflix**

Netflix, Inc. (Nasdaq: NFLX) is the world's largest online movie rental service, providing more than six million subscribers access to more than 75,000 DVD titles. The company offers a variety of subscription plans, starting at \$4.99 a month. There are no due dates, no late fees and no shipping fees. DVDs are delivered for free by the USPS from regional shipping centers located throughout the United States. Netflix can reach more than 90 percent of its subscribers with generally one business-day delivery. Netflix offers personalized movie recommendations to its members and has more than one billion movie ratings. Netflix also allows members to share and recommend movies to one another through its Friends® feature. For more information, visit [www.netflix.com](http://www.netflix.com).