



FOR IMMEDIATE RELEASE
Monday, July 9, 2007

IR CONTACT:
Deborah Crawford
Director, Investor Relations
408 540-3712

PR CONTACT:
Ken Ross
VP, Corporate Communications
408 540-3931

Netflix Announces Webcast of Second Quarter 2007 Earnings Conference Call

LOS GATOS, CA – July 9, 2007 -- Netflix, Inc. (Nasdaq: NFLX) announced that it will host a conference call to discuss its second quarter 2007 financial results and business outlook on Monday, July 23, 2007 at 2:00 p.m. Pacific Time, following the release of the Company's quarterly financial results. Reed Hastings, CEO and co-founder and Barry McCarthy, CFO will host the call.

The live webcast of the conference call will be available on the investor relations section of the Netflix website at <http://ir.netflix.com>. Following completion of the call, a recorded replay of the webcast will be available on the website. For those without access to the Internet, a replay of the call will be available beginning at 5:00 p.m. Pacific Time on July 23, 2007 through July 29, 2007. To listen to a replay, call (719) 457- 0820, access code 6223459.

About Netflix

Netflix, Inc. (Nasdaq: NFLX) is the world's largest online movie rental service, providing more than six million subscribers access to more than 80,000 DVD titles. The company offers a variety of subscription plans, starting at \$4.99 a month. There are no due dates, no late fees and no shipping fees. DVDs are delivered for free by the USPS from regional shipping centers located throughout the United States. Netflix can reach more than 90 percent of its subscribers with generally one business-day delivery. Netflix offers personalized movie recommendations to its members and has more than one billion movie ratings. Netflix also allows members to share and recommend movies to one another through its Friends[®] feature. For more information, visit www.netflix.com