



FOR IMMEDIATE RELEASE
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Netflix Announces Upcoming Schedule of Events with the Financial Community

LOS GATOS, Calif., February 08, 2006 — Netflix, Inc. (Nasdaq: NFLX) today announced participation in the following upcoming events with the financial community during the month of February:

Bear Stearns 19th Annual Media Conference
Tuesday, February 28, 2006
Palm Beach, FL
2:15 p.m. Pacific Time / 5:15 p.m. Eastern Time
Presenter: Reed Hastings, CEO and co-founder

Jeffries Second Annual Internet Conference
Tuesday, February 28, 2006
New York, NY
8:30 a.m. Pacific Time / 11:30 a.m. Eastern Time
Presenter: Ted Sarandos, Chief Content Officer

Webcasts of the Netflix presentations will be available on the investor relations page of the Company's web site at <http://ir.netflix.com>.

About Netflix

Netflix (Nasdaq: NFLX) is the world's largest online movie rental service, providing more than four million subscribers access to over 55,000 DVD titles. Under the company's most popular program, for \$17.99 a month, Netflix subscribers rent as many DVDs as they want and keep them as long as they want, with three movies out at a time. There are no due dates, no late fees and no shipping fees. DVDs are delivered for free by the USPS from regional shipping centers located throughout the United States. Netflix can reach more than 90 percent of its subscribers with generally one business-day delivery. Netflix offers personalized movie recommendations to its members and has more than 1 billion movie ratings. Netflix also allows members to share and recommend movies to one another through its FriendsSM feature. For more information, visit www.netflix.com.

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