



IR Contact:

Erin Kasenchak
Director, Investor Relations
408 540-3691

PR Contact:

Jonathan Friedland
Chief Communications Officer
310 734-2958

Netflix Releases Second-Quarter 2013 Financial Results

LOS GATOS, Calif., July 22, 2013 – Netflix, Inc. (NASDAQ: NFLX) has released its second-quarter 2013 financial results by posting them to its website. Please visit the Netflix investor relations website at <http://ir.netflix.com> to view the Q2'13 financial results and letter to shareholders.

As previously announced, Netflix Chief Executive Officer Reed Hastings, Chief Financial Officer David Wells and Chief Content Officer, Ted Sarandos will participate in a live video interview about the Company's financial results and business outlook at 3:00 p.m. Pacific Time. The interview will be conducted by Rich Greenfield, BTIG Research and Julia Boorstin, CNBC, with questions submitted via email or twitter. Questions from investors should be submitted to rgreenfield@btig.com / [@RichBTIG](https://twitter.com/RichBTIG) or Julia.boorstin@nbcuni.com / [@JBoorstin](https://twitter.com/JBoorstin).

The live broadcast will be at www.youtube.com/netflixir.

About Netflix, Inc.

Netflix is the world's leading Internet television network with nearly 38 million members in 40 countries enjoying more than one billion hours of TV shows and movies per month, including original series. For one low monthly price, Netflix members can watch as much as they want, anytime, anywhere, on nearly any Internet-connected screen. Members can play, pause and resume watching, all without commercials or commitments. Learn more about how Netflix (NASDAQ: NFLX) is pioneering Internet television at www.netflix.com or follow Netflix on [Facebook](#) and [Twitter](#).