



FOR IMMEDIATE RELEASE  
Monday, October 27, 2008

IR CONTACT: Deborah Crawford  
VP, Investor Relations  
408 540-3712

PR CONTACT: Steve Swasey  
VP, Corporate Communications  
408 540-3947

### **Netflix Announces Upcoming Schedule of Events with the Financial Community**

LOS GATOS, Calif., October 27, 2008 — Netflix, Inc. (Nasdaq: NFLX) today announced participation in the following upcoming events with the financial community:

#### **Piper Jaffray Global Internet Summit 2008**

Wednesday, November 12, 2008  
Laguna Beach, CA  
10:45 a.m. Pacific Time / 1:45 p.m. Eastern Time  
Panelist: Ted Sarandos, Chief Content Officer

#### **Barclays Capital Global Technology Conference**

Thursday, December 11, 2008  
San Francisco, CA  
9:30 a.m. Pacific Time / 12:30 p.m. Eastern Time  
Presenter: Barry McCarthy, CFO

Both the live webcasts and replays of the presentations will be available on the investor relations page of the Netflix web site at <http://ir.netflix.com>.

#### **About Netflix**

Netflix, Inc. (NASDAQ: NFLX) is the world's largest online movie rental service, with more than eight million subscribers. For one low monthly price, Netflix members can get DVDs delivered to their homes and can instantly watch movies and TV episodes streamed to their TVs and PCs, all in unlimited amounts. Members can choose from over 100,000 DVD titles and a growing library of more than 12,000 choices that can be watched instantly. There are never any due dates or late fees. DVDs are delivered free to members by first class mail, with a postage-paid return envelope, from 55 distribution centers. More than 95 percent of Netflix members live in areas that generally receive shipments in one business day. Netflix is also partnering with leading consumer electronics companies to offer a range of devices that can instantly stream movies and TV episodes to members' TVs from Netflix. For more information, visit [www.netflix.com](http://www.netflix.com).