

NETFLIX

IR Contact:

Spencer Wang
Vice President, Finance & Investor Relations
408 540-3700

PR Contact:

Jonathan Friedland
Chief Communications Officer
310 734-2958

Netflix to Announce First-Quarter 2015 Financial Results

LOS GATOS, CA – March 25, 2015 -- Netflix, Inc. (NASDAQ: NFLX) today announced it will post its first-quarter 2015 financial results and business outlook on its investor relations website at <http://ir.netflix.com> on Wednesday, April 15, 2015, at approximately 1:05 p.m. Pacific Time. At that time the company will issue a brief advisory release via newswire containing a link to the first-quarter 2015 financial results and letter to shareholders on its website.

Netflix Chief Executive Officer Reed Hastings, Chief Financial Officer David Wells and Chief Content Officer Ted Sarandos will host a live video discussion about the Company's financial results and business outlook at 3:00 p.m. Pacific Time. The discussion will be moderated by Mark Mahaney, RBC Capital Markets and Michael Nathanson, MoffettNathanson Research with questions submitted via email. Questions from investors should be submitted as well in advance as possible for inclusion to mark.mahaney@rbccm.com or michael@moffettnathanson.com.

The live broadcast and archive of the discussion can be accessed on the Netflix Investor Relations YouTube channel at youtube.com/netflixir.

About Netflix, Inc.

Netflix is the world's leading Internet television network with over 57 million members in over 50 countries enjoying more than two billion hours of TV shows and movies per month, including original series, documentaries and feature films. Members can watch as much as they want, anytime, anywhere, on nearly any Internet-connected screen. Members can play, pause and resume watching, all without commercials or commitments.