

NETFLIX

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Netflix Releases First-Quarter 2015 Financial Results

LOS GATOS, Calif., April 15, 2015 – Netflix, Inc. (NASDAQ: NFLX) has released its first-quarter 2015 financial results by posting them to its website. Please visit the Netflix investor relations website at <http://ir.netflix.com> to view the Q1'15 financial results and letter to shareholders.

Netflix Chief Executive Officer Reed Hastings, Chief Financial Officer David Wells and Chief Content Officer Ted Sarandos will participate in a live video interview at 3 p.m. Pacific Time at youtube.com/netflixir. The interview will be conducted by Mark Mahaney, RBC Capital Markets and Michael Nathanson, MoffettNathanson Research. Questions that investors would like to see asked should be sent to mark.mahaney@rbccm.com or michael@moffettnathanson.com.

About Netflix, Inc.

Netflix is the world's leading Internet television network with over 57 million members in over 50 countries enjoying more than two billion hours of TV shows and movies per month, including original series. For one low monthly price, Netflix members can watch as much as they want, anytime, anywhere, on nearly any Internet-connected screen. Members can play, pause and resume watching, all without commercials or commitments.