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Netflix Announces Upcoming Schedule of Events with the Financial Community

LOS GATOS, Calif., November 15, 2011 – Netflix, Inc. (Nasdaq: NFLX) today announced participation in the following upcoming event with the financial community:

Credit Suisse 2011 Technology Conference

Tuesday, November 29, 2011
Scottsdale, AZ
9:30 a.m. Pacific Time / 12:30 p.m. Eastern Time
Presenter: David Wells, CFO

UBS 39th Annual Global Media and Communications Conference

Tuesday, December 6, 2011
New York, NY
12:30 p.m. Pacific Time / 3:30 p.m. Eastern Time
Presenter: Reed Hastings, CEO

A live webcast and replay of the presentation will be available on the investor relations page of the Netflix web site at <http://ir.netflix.com>.

About Netflix, Inc.

With more than 20 million streaming members in the United States, Canada and Latin America, Netflix, Inc. [Nasdaq: NFLX] is the world's leading Internet subscription service for enjoying movies and TV shows. For about US\$7.99 a month, Netflix members can instantly watch unlimited movies and TV episodes streamed over the Internet to PCs, Macs and TVs. Among the large and expanding base of devices streaming from Netflix are Microsoft's Xbox 360, Nintendo's Wii and Sony's PS3 consoles; an array of Blu-ray disc players, Internet-connected TVs, home theater systems, digital video recorders and Internet video players; Apple's iPhone, iPad and iPod touch, as well as Apple TV and Google TV. In all, more than 700 devices that stream from Netflix are available.