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Netflix CFO to Present at the Bank of America Merrill Lynch 2011 Technology Conference

LOS GATOS, Calif., May 11, 2011 – Netflix, Inc. [Nasdaq: NFLX] announced today that David Wells, CFO, will present at the Bank of America Merrill Lynch 2011 Technology Conference in New York, NY, on Wednesday, June 1, 2011. Mr. Wells is scheduled to present at 10:50 a.m. Pacific Time / 1:50 p.m. Eastern Time.

A live webcast and replay of the presentation will be available on the investor relations page of the Netflix web site at <http://ir.netflix.com>.

About Netflix, Inc.

With more than 23 million members in the United States and Canada, Netflix, Inc. [Nasdaq: NFLX] is the world's leading Internet subscription service for enjoying movies and TV shows. For \$7.99 a month, Netflix members can instantly watch unlimited movies and TV episodes streaming over the Internet to PCs, Macs and TVs. Among the large and expanding base of devices streaming from Netflix are Microsoft's Xbox 360, Nintendo's Wii and Sony's PS3 consoles; an array of Blu-ray disc players, Internet-connected TVs, home theater systems, digital video recorders and Internet video players; Apple's iPhone, iPad and iPod touch, as well as Apple TV and Google TV. In all, more than 200 devices that stream from Netflix are available in the U.S. and a growing number are available in Canada. For more information, visit www.netflix.com.