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Netflix Chief Content Officer to Present at the 40th Annual UBS Global Media and Communications Conference

LOS GATOS, Calif., November 20, 2012 – Netflix, Inc. (Nasdaq: NFLX) announced today that Ted Sarandos, Chief Content Officer, will present at the 40th Annual UBS Global Media and Communications Conference in New York, NY, on Wednesday, December 5, 2012. Mr. Sarandos is scheduled to present at 7:00 a.m. Pacific Time / 10:00 a.m. Eastern Time.

A live webcast and replay of the presentation will be available on the investor relations section of the Netflix web site at http://ir.netflix.com.

About Netflix, Inc.

With more than 30 million streaming members in the United States, Canada, Latin America, the United Kingdom, Ireland and the Nordics, Netflix, Inc. (NASDAQ: NFLX) is the world's leading Internet subscription service for enjoying movies and TV programs. For one low monthly price, Netflix members can instantly watch movies and TV programs streamed over the Internet to PCs, Macs and TVs. Among the large and expanding base of devices streaming from Netflix are the Microsoft Xbox 360, Nintendo Wii and Sony PS3 consoles; an array of Blu-ray disc players, Internet-connected TVs, home theater systems, digital video recorders and Internet video players; Apple iPhone, iPad and iPod touch, as well as Apple TV and Google TV. In all, over 800 devices that stream from Netflix are available. For additional information, visit www.netflix.com. Follow Netflix on Facebook and Twitter.