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### **Netflix Announces Webcast of Third Quarter 2007 Earnings Conference Call**

LOS GATOS, CA – October 8, 2007 -- Netflix, Inc. (Nasdaq: NFLX) announced that it will host a conference call to discuss its third quarter 2007 financial results and business outlook on Monday, October 22, 2007 at 2:00 p.m. Pacific Time, following the release of the Company's quarterly financial results. Reed Hastings, CEO and co-founder and Barry McCarthy, CFO will host the call.

The live webcast of the conference call will be available on the investor relations section of the Netflix website at <http://ir.netflix.com>. Following completion of the call, a recorded replay of the webcast will be available on the website. For those without access to the Internet, a replay of the call will be available beginning at 5:00 p.m. Pacific Time on October 22, 2007 through October 26, 2007. To listen to a replay, call (719) 457-0820, access code 5154921.

#### **About Netflix**

Netflix, Inc (Nasdaq: NFLX) is the world's largest online movie rental service, providing more than six million subscribers access to more than 85,000 DVD titles plus a growing library of more than 4,000 choices that can be watched instantly on their PCs. The company offers nine subscription plans, starting at only \$4.99 per month. There are no due dates and no late fees – ever. All Netflix plans include both DVDs delivered to subscribers' homes and, for no additional fee, movies and TV series that can be started in as little as 30 seconds on subscribers' PCs. DVDs are delivered free to members by first class mail, with a postage-paid return envelope, from over 100 U.S. shipping points. Nearly 95 percent of Netflix subscribers live in areas that can be reached with generally one business day delivery. Netflix offers personalized movie recommendations and has two billion movie ratings. For more information, visit [www.netflix.com](http://www.netflix.com).