



FOR IMMEDIATE RELEASE  
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### **Netflix Announces Upcoming Schedule of Events with the Financial Community**

LOS GATOS, Calif., February 21, 2007 — Netflix, Inc. (Nasdaq: NFLX) today announced participation in the following upcoming events with the financial community:

#### **Bear Stearns 20<sup>th</sup> Annual Media Conference**

Monday, March 5, 2007

Palm Beach, FL

1:00 p.m. Pacific Time / 4:00 p.m. Eastern Time

Presenter: Ted Sarandos, Chief Content Officer

#### **TWP 2007 Internet and Digital Media Conference**

Tuesday, March 6, 2007

San Francisco, CA

8:35 a.m. Pacific Time / 11:35 a.m. Eastern Time

Presenter: Barry McCarthy, CFO

#### **Morgan Stanley Technology Conference**

Wednesday, March 7, 2007

San Francisco, CA

8:00 a.m. Pacific Time / 11:00 a.m. Eastern Time

Presenter: Reed Hastings, CEO and co-founder

#### **JP Morgan Global Internet Conference**

Monday, March 12, 2007

New York, NY

6:40 a.m. Pacific Time / 9:40 a.m. Eastern Time

Presenter: Barry McCarthy, CFO

Live webcasts of the Netflix presentations will be available on the investor relations page of the Netflix web site at <http://ir.netflix.com>. A replay of the webcasts will also be available from the investor relations page of the Netflix web site.

**About Netflix**

Netflix, Inc. (Nasdaq: NFLX) is the world's largest online movie rental service, providing more than six million subscribers access to over 70,000 DVD titles. The company offers a variety of subscription plans, starting at \$4.99 a month. There are no due dates, no late fees and no shipping fees. DVDs are delivered for free by the USPS from regional shipping centers located throughout the United States. Netflix can reach more than 90 percent of its subscribers with generally one business-day delivery. Netflix offers personalized movie recommendations to its members and has more than one billion movie ratings. Netflix also allows members to share and recommend movies to one another through its Friends<sup>SM</sup> feature. For more information, visit [www.netflix.com](http://www.netflix.com).