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Netflix CFO to Present at the Barclays Global Technology Conference

LOS GATOS, Calif., November 16, 2010 — Netflix, Inc. (Nasdaq: NFLX) announced today that Barry McCarthy, CFO, will present at Barclays Global Technology Conference in San Francisco, CA, on Wednesday, December 8, 2010. Mr. McCarthy is scheduled to present at 10:00 a.m. Pacific Time / 1:00 p.m. Eastern Time.

A live webcast and replay of the presentation will be available on the investor relations page of the Netflix web site at <http://ir.netflix.com>.

About Netflix

With more than 16 million members in the United States and Canada, Netflix, Inc. (Nasdaq: NFLX) is the world's leading Internet subscription service for enjoying movies and TV shows. For \$8.99 a month, Netflix members in the U.S. can instantly watch unlimited movies and TV episodes streaming right to their TVs and computers and can receive unlimited DVDs delivered quickly to their homes. In Canada, streaming unlimited movies and TV shows from Netflix is available for \$7.99 a month. Among the large and expanding base of devices streaming from Netflix are Microsoft's Xbox 360, Nintendo's Wii and Sony's PS3 consoles; Blu-ray disc players from Best Buy's Insignia brand, LG and Samsung; Internet TVs from LG, Samsung, Sony and VIZIO; the Roku digital video player and TiVo digital video recorders; and Apple's iPhone, iPad and iPod touch. All of these devices are available in the U.S. and a growing number are available in Canada. For more information, visit <http://www.netflix.com>.