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Netflix CFO to Present at Bank of America Investment Conference

LOS GATOS, Calif., September 3, 2008 — Netflix, Inc. (Nasdaq: NFLX) announced today that Barry McCarthy, CFO, will present at the Bank of America 38th Annual Investment Conference in San Francisco, CA., on Monday, September 15, 2008. Mr. McCarthy is scheduled to present at 8:00 a.m. Pacific Time / 11:00 a.m. Eastern Time.

Both the live webcast and replay of the presentation will be available on the investor relations page of the Netflix web site at <http://ir.netflix.com>.

About Netflix

Netflix, Inc (Nasdaq: NFLX) is the world's largest online movie rental service, providing more than eight million subscribers access to over 100,000 DVD titles plus a growing library of over 12,000 titles that can be watched instantly on their PCs. The company offers nine subscription plans, starting at only \$4.99 per month. There are no due dates and no late fees – ever. All Netflix plans include both DVDs delivered to subscribers' homes and, for no additional fee, movies and TV series that can be started in as little as 30 seconds on subscribers' PCs. DVDs are delivered free to members by first class mail, with a postage-paid return envelope, from over 100 U.S. shipping points. Nearly 95 percent of Netflix subscribers live in areas that can be reached with generally one business day delivery. Netflix offers personalized movie recommendations and has more than two billion movie ratings. For more information, visit www.netflix.com.