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Netflix to Participate at Upcoming Investor Conferences

LOS GATOS, Calif., May 4, 2010 — Netflix, Inc. (Nasdaq: NFLX) today announced participation in the following upcoming investor conferences:

J.P. Morgan 38th Annual Global Technology, Media and Telecom Conference
Monday, May 17, 2010
Boston, MA
7:00 a.m. Pacific Time / 10:00 a.m. Eastern Time
Reed Hastings, CEO and co-founder will participate in a question and answer session

William Blair & Company 30th Annual Growth Stock Conference
Wednesday, June 16, 2010
Chicago, IL
7:20 a.m. Pacific Time / 9:20 a.m. Central Time
Barry McCarthy, Chief Financial Officer will participate in a question and answer session

Both the live webcasts and replays of the presentations will be available on the investor relations page of the Netflix Web site at http://ir.netflix.com.

About Netflix
With more than 13 million members, Netflix, Inc. (Nasdaq: NFLX) is the world's largest subscription service streaming movies and TV episodes over the Internet and sending DVDs by mail. For $8.99 a month, Netflix members can instantly watch unlimited TV episodes and movies streamed to their TVs and computers and can receive unlimited DVDs delivered quickly to their homes. With Netflix, there are never any due dates or late fees. Members can select from a growing library of titles that can be watched instantly and a vast array of titles on DVD. Among the large and expanding base of devices that can stream movies and TV episodes from Netflix right to members' TVs are Microsoft's Xbox 360 and Sony's PS3 game consoles and Nintendo's Wii console; Blu-ray disc players from Samsung, LG and Insignia; Internet TVs from LG, Sony and VIZIO; the Roku digital video player and TiVo digital video recorders; and Apple's iPad tablet. For more information, visit http://www.netflix.com.