



FOR IMMEDIATE RELEASE
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IR CONTACT:
Deborah Crawford
Director, Investor Relations
408 540-3712

PR CONTACT:
Ken Ross
VP, Corporate Communications
408 540-3931

Netflix Announces Webcast of Third Quarter 2006 Earnings Conference Call

LOS GATOS, CA – October 2, 2006 -- Netflix, Inc. (Nasdaq: NFLX) announced that it will host a conference call to discuss its third quarter 2006 financial results and business outlook on Monday, October 23, 2006 at 2:00 p.m. Pacific Time, following the release of the Company's quarterly financial results. Reed Hastings, CEO and co-founder and Barry McCarthy, CFO will host the call.

The live webcast of the conference call will be available on the investor relations section of the Netflix website at <http://ir.netflix.com>. Following completion of the call, a recorded replay of the webcast will be available on the website. For those without access to the Internet, a replay of the call will be available beginning at 6:00 p.m. Pacific Time on October 23, 2006 through October 28, 2006. To listen to a replay, call (719) 457-0820, access code 4010317.

About Netflix

Netflix (Nasdaq: NFLX) is the world's largest online movie rental service, providing more than five million subscribers access to over 65,00 DVD titles. The company offers a variety of subscription plans, starting at \$5.99 a month. There are no due dates, no late fees and no shipping fees. DVDs are delivered for free by the USPS from regional shipping centers located throughout the United States. Netflix can reach more than 90 percent of its subscribers with generally one business-day delivery. Netflix offers personalized movie recommendations to its members and has more than one billion movie ratings. Netflix also allows members to share and recommend movies to one another through its FriendsSM feature. For more information, visit www.netflix.com.