



FOR IMMEDIATE RELEASE
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Netflix Announces Upcoming Schedule of Events with the Financial Community

LOS GATOS, Calif., March 02, 2006 — Netflix, Inc. (Nasdaq: NFLX) today announced participation in the following upcoming events with the financial community during the month of March:

Thomas Weisel Partners 2006 Internet & Telecom Conference
Thursday, March 9, 2006
San Francisco, CA
2:05 p.m. Pacific Time / 5:05 p.m. Eastern Time
Presenter: Barry McCarthy, CFO

Citigroup 2006 Small & Mid Cap Conference
Wednesday, March 15, 2006
Las Vegas, NV
10:05 a.m. Pacific Time / 1:05 p.m. Eastern Time
Presenter: Barry McCarthy, CFO

Webcasts of the Netflix presentations will be available on the investor relations page of the Company's web site at <http://ir.netflix.com>.

About Netflix

Netflix (Nasdaq: NFLX) is the world's largest online movie rental service, providing more than four million subscribers access to over 55,000 DVD titles. The company offers a variety of subscription plans, starting at \$9.99 a month. There are no due dates, no late fees and no shipping fees. DVDs are delivered for free by the USPS from regional shipping centers located throughout the United States. Netflix can reach more than 90 percent of its subscribers with generally one business-day delivery. Netflix offers personalized movie recommendations to its members and has more than one billion movie ratings. Netflix also allows members to share and recommend movies to one another through its FriendsSM feature. For more information, visit www.netflix.com.

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