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### **Netflix Announces Upcoming Schedule of Events with the Financial Community**

LOS GATOS, Calif., May 3, 2004 — Netflix Inc. (Nasdaq: NFLX) today announced participation in the following upcoming events with the financial community, for the month of May, which will be webcast.

Thomas Weisel Partners  
Internet Conference 2004  
San Francisco, CA  
Tuesday, May 4, 2004  
10:20 a.m. PDT / 1:20 p.m. EDT  
Barry McCarthy, CFO

JP Morgan  
32<sup>nd</sup> Annual Technology & Telecom Conference  
San Francisco, CA  
Tuesday, May 4, 2004  
3:00 p.m. PDT / 6:00 p.m. EDT  
Reed Hastings, CEO and Co-founder

Smith Barney Citigroup  
2004 Small & Mid-Cap Conference  
Wednesday, May 5, 2004  
9:00 a.m. PDT / 12:00 p.m. EDT  
Barry McCarthy, CFO

Piper Jaffray  
Technology Conference  
Wednesday, May 19, 2004  
10:10a.m. PDT / 1:10 p.m. EDT  
Reed Hastings, CEO and Co-founder

The webcasts will be available on the investor relations page of the Netflix web site at <http://ir.netflix.com>.

## **About Netflix**

Netflix (Nasdaq: NFLX) is the world's largest online movie rental service, providing more than one million subscribers access to over 18,000 DVD titles. For \$21.99 a month, Netflix subscribers rent as many DVDs as they want, and keep them as long as they want, with three movies out at a time. There are no due dates, no late fees and no shipping fees. DVDs are delivered for free by first-class mail from regional shipping centers located throughout the United States. Netflix can reach more than 80 percent of its subscribers with generally next-day delivery. The Company provides subscribers extensive information about DVD movies, including critic reviews, member reviews, online trailers, ratings, and personalized movie recommendations. For more information, visit [www.netflix.com](http://www.netflix.com).

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