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Netflix CFO to Present at the UBS 36th Annual Global Media and Communications Conference

LOS GATOS, Calif., December 3, 2008 — Netflix, Inc. (Nasdaq: NFLX) announced today that Barry McCarthy, CFO, will present at the UBS 36th Annual Global Media and Communications Conference in New York, NY, on Tuesday, December 9, 2008. Mr. McCarthy is scheduled to present at 7:00 a.m. Pacific Time / 10:00 a.m. Eastern Time.

Both the live webcast and replay of the presentation will be available on the investor relations page of the Netflix web site at <http://ir.netflix.com>.

About Netflix

Netflix, Inc. is the world's largest online movie rental service, with more than eight million subscribers. For one low monthly price, Netflix members can get DVDs delivered to their homes and can instantly watch movies and TV episodes streamed to their TVs and PCs, all in unlimited amounts. Members can choose from over 100,000 DVD titles and a growing library of more than 12,000 choices that can be watched instantly. There are never any due dates or late fees. DVDs are delivered free to members by first class mail, with a postage-paid return envelope, from over 100 U.S. shipping points. More than 95 percent of Netflix members live in areas that generally receive shipments in one business day. Netflix is also partnering with leading consumer electronics companies to offer a range of devices that can instantly stream movies and TV episodes to members' TVs from Netflix. For more information, visit <http://www.netflix.com/>.