



FOR IMMEDIATE RELEASE  
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### **Netflix Announces Webcast of Second-Quarter 2009 Earnings Conference Call**

LOS GATOS, CA – July 9, 2009 -- Netflix, Inc. (Nasdaq: NFLX) announced that it will host a conference call to discuss its second-quarter 2009 financial results and business outlook on Thursday, July 23, 2009 at 3:00 p.m. Pacific Time, following the release of the Company's quarterly financial results. Reed Hastings, CEO and co-founder and Barry McCarthy, CFO will host the call.

The live webcast of the conference call will be available on the investor relations section of the Netflix website at <http://ir.netflix.com>. Following the completion of the call, a replay of the webcast will be available on the website. For those without access to the Internet, a replay of the call will be available from 6:00 p.m. Pacific Time on July 23, 2009 through midnight on July 27, 2009. To listen to the replay, call (719) 457-0820, access code 4688984.

#### **About Netflix, Inc.**

Netflix, Inc. (Nasdaq: NFLX) is the world's largest online movie rental service, with more than ten million subscribers. For one low monthly price, Netflix members can get DVDs delivered to their homes and can instantly watch movies and TV episodes streamed to their TVs and PCs, all in unlimited amounts. Members can choose from over 100,000 DVD titles and a growing library of more than 12,000 choices that can be watched instantly. There are never any due dates or late fees. DVDs are delivered free to members by first class mail, with a postage-paid return envelope, from 58 distribution centers. More than 97 percent of Netflix members live in areas that generally receive shipments in one business day. Netflix is also partnering with leading consumer electronics companies to offer a range of devices that can instantly stream movies and TV episodes to members' TVs from Netflix. For more information, visit <http://www.netflix.com/>.