



For Media Inquiries
Macey Kessler
Office: 404-978-6414
macey.kessler@pulte.com

PulteGroup Shares Its Top Interior Design Trends for Spring

Warm Up with Light Neutrals and Casually Modern Interiors for the 2019 Season

ATLANTA – March 6, 2019 – Ready to spring into the new season with fresh home décor ideas and color inspiration? The interior design team at PulteGroup, Inc. (NYSE: PHM) is sharing the top trends to look for in 2019.

“Much like a change to spring weather, warm natural elements are brightening up homes this season, in combination with a clean, modern approach that does not sacrifice comfort,” said Angela Nuessle, national director of interior design for PulteGroup. “Color is also playing a big role in design as we see a shift from cool-toned gray palettes to light brown-based tones. Layering these warm neutrals and combining them with vibrant accents will be key to making homes fresh and stylish for spring.”

PulteGroup’s in-house team of interior designers exclusively merchandise, design, and furnish model homes across all brands nationwide. Inspired by the lives of homebuyers and influenced by the latest trends, the team will design and decorate upwards of 450 model homes in 2019.

“When incorporating these trends, the best approach is to stay true to your personal taste with items you love and subtly add in the trendy elements,” said Nuessle. “Don’t force a design decision simply because it’s what is in style, let the trends serve as a guide to creating a space that is meaningful to you.”

The team shares their top interior home design and color trends for the season. [Click here to watch.](#)

Spring Home Design Trends:

1. Light Wood Tones

Spring is bringing light wood tones to interiors for a brighter, more open-feel inside the home. Lighter wood grains can be dressed up for a classic upscale feel or down for a more comfortable and casual look. Incorporating these elements through cabinetry, flooring, and furniture selections is easy and trend forward.

2. Natural Materials

Raw materials and found objects are making their way into interior design and are more popular than ever. This season’s designs are inspired by soft, organic shapes displayed in furniture, accents, and art that stray away from hard, geometric designs that have been popular the past few years.

- Natural stone features and geodes are adding bold points of interest in the form of coffee tables, sculptures, home accessories, and lighting. Petrified wood elements are also adding a unique visual impact to furniture pieces and accents inside the home.

- Look out for leather, this trend is set to grow even more popular with design this year. With a wide range of colors from olive to saddle, chocolate to cool gray, leather adds warmth, texture and sheen to soft goods, tables, and art.
- Faux animal hide rugs and textiles are making a soft, yet powerful, statement this season. The smooth subdued texture and visual movement makes hides perfect to add warmth and depth to any space.

3. Casually Modern Aesthetic

The modern approach to an overall clean interior is making a big impact within all design styles. Staying away from being deemed too “matchy-matchy”, this look resembles more of an eclectic feel. Interiors are streamlined and uncluttered, but do not sacrifice comfort and livability.

Top Color Trends:

Layered neutrals meet vibrant accents in the top color trends for spring. [Click here to watch.](#)

1. Taupe Tones

Taking a detour from the popular gray palette, spring brings a warm transition with the addition of more brown-based tones.

2. Warm Whites

Defrost from winter with soft whites that are bright and crisp but add a touch of warmth and yield a multidimensional ability.

3. Variations of Green

On trend for spring, green serves as a warm grounding neutral, with added complexity, that makes for a versatile and serene look.

4. Blue Hues

Blue has been popular as an accent hue for the last few years, but this spring we will see the color transition into more of a neutral color in design. With its complexity and ability to play well with other colors, it is no wonder why interiors are starting to feel blue.

5. Onyx Elements

Gone are the days of shying away from daring dark colors. Onyx can be styled as bold or casual to bring high contrast and an elevated elegance to any space in the home. The color remains a timeless and beautiful go-to that will make a big wave in design this season.

For more information on design trends and tips visit <https://www.pulte.com/design>.

About PulteGroup, Inc.

PulteGroup, Inc. (NYSE: PHM), based in Atlanta, Georgia, is one of America's largest homebuilding companies with operations in approximately 50 markets throughout the country. Through its brand portfolio that includes Centex, Pulte Homes, Del Webb, DiVosta Homes and John Wieland Homes and Neighborhoods, the company is one of the industry's most versatile homebuilders able to meet the needs of multiple buyer groups and respond to changing consumer demand. PulteGroup conducts extensive research to provide homebuyers with innovative solutions and consumer inspired homes and communities to make lives better.

For more information about PulteGroup, Inc. and PulteGroup brands, go to pultegroupinc.com; www.pulte.com; www.centex.com; www.delwebb.com; www.divosta.com and www.jwhomes.com. Follow PulteGroup, Inc. on Twitter: [@PulteGroupNews](https://twitter.com/PulteGroupNews).

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