



July 15, 2009

ATTENTION: New Mexico Licensed Contractors - Incentives and Rebates are Available from El Paso Electric

El Paso Electric is looking for a few good contractors whose business involves air conditioning, evaporative coolers, insulation and sunscreens. As part of its Energy Efficiency Program, El Paso Electric offers incentives and rebates to project contractors and/or directly to EPE customers for the installation of qualified energy efficiency products and services. Contractors interested in learning more about these rebates and staying ahead of their competitors by providing their customers with rebates and incentives can attend a special forum at **9 a.m. on July 22 at the El Paso Electric office at 555 S. Compress Rd in Las Cruces.**

Topics that will be covered at the forum include:

- Incentive/Rebate dollars
- Examples of eligible energy-efficiency measures
- Examples of eligible energy-efficiency products
- Program materials
- Incentive budgets and rates, project funding limits

Contractors interested in attending can [reserve their spot](#) at the forum by calling El Paso Electric at (575) 523-3593. More information is available on the El Paso Electric website, www.epelectric.com, click on Energy Efficiency.

[July 22 Contractor Forum Reservation Form](#)