

Press Release

Etsy appoints Mike Fisher as Chief Technology Officer

July 31, 2017

- Brings two decades of engineering and leadership experience
- Has track record of transforming and scaling global technology platforms

BROOKLYN, N.Y., July 31, 2017 /PRNewswire/ -- Etsy, Inc. (NASDAQ: ETSY), which builds markets, services, and economic opportunity for creative entrepreneurs, today announced it has appointed Mike Fisher as Chief Technology Officer, effective immediately. Mike brings over 20 years of experience to Etsy. He will report directly to Josh Silverman, Etsy's Chief Executive Officer, and join Etsy's executive team.

As CTO, Mike will be responsible for evolving our technology strategy, scaling our IT systems and infrastructure, deepening our machine learning expertise, and driving execution on our roadmap to help create the world's best buying and selling experience.

Josh said, "During our extensive search for a CTO, Mike emerged as the natural choice given his track record of scaling complex global platforms, his proven ability to guide transformation at leading tech companies, and his deep understanding of consumer commerce. Over the past few weeks, Mike has served as a consultant to Etsy; he has proven himself as a strong partner to the executive team and helped drive execution and focus across our tech organization. I'm delighted to officially welcome Mike on board and look forward to his contributions to Etsy's core marketplace."

"Etsy has a reputation as a world-class and innovative engineering organization. In addition to tackling some of the most compelling challenges within e-commerce, Etsy is helping pave the way for creative entrepreneurs to have successful, global businesses. I'm excited to join this immensely talented and growing team," said Mike.

Mike's distinguished and diverse experience spans from Fortune 500 companies to startups. Most recently, he was the co-founder and managing partner of the consulting firm AKF Partners. During this time, he advised Etsy on several key projects. His career in technology has also included the roles of Chief Technology Officer of Quigo, Vice President of Engineering & Architecture for PayPal, and various roles at General Electric helping to develop the company's technology strategy. He has also co-authored two books on scalability and has written numerous articles on business growth. Mike is a veteran, who served as a Captain and pilot in the US Army.

About Etsy

Etsy is a global creative commerce platform. We build markets, services and economic opportunity for creative entrepreneurs. Within our markets, millions of people around the world connect, both online and offline, to make, sell and buy unique goods. We also offer a wide range of Seller Services and tools that help creative entrepreneurs start, manage and scale their businesses.

Etsy was founded in 2005 and is headquartered in Brooklyn, New York.

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