

Press Release

Linda Findley Kozlowski to Step Down as Etsy's COO

September 13, 2018

BROOKLYN, N.Y., Sept. 13, 2018 /PRNewswire/ -- Etsy, Inc. (Nasdaq: ETSY), the global marketplace for unique and creative goods, today announced that its Chief Operating Officer, Linda Findley Kozlowski, has decided to leave the company to pursue other opportunities. Linda has agreed to remain in her position through the end of 2018.

Over the next four months, Linda will work with Etsy's leadership team to ensure a seamless transition and help the company continue to execute on its 2018 goals and key initiatives.

Etsy CEO Josh Silverman commented, "Linda's contributions will leave a lasting mark on Etsy and its community. She has been instrumental in enabling Etsy to expand our global base of buyers, improve the shopping experience, and launch new products that make it easier for sellers to succeed. We wish her all the best in her future endeavors. We have a strong bench of talent, and I plan to devote more time to working directly with our product teams so that we can execute on our roadmap and drive growth."

Linda added, "My conviction that Etsy serves a special place in the world is even stronger today than it was when I joined the company two and a half years ago. Our marketplace creates economic opportunity for two million sellers and allows buyers to discover unique items for the moments in life that deserve a human touch. I have no doubt that the team will continue to deliver on Etsy's mission of keeping commerce human."

Etsy does not currently intend to refill the COO role following Linda's departure.

About Etsy

Etsy, Inc. is the global marketplace for unique and creative goods. Our mission is to keep commerce human, and we're committed to using the power of business to strengthen communities and empower people. We connect millions of buyers and sellers from nearly every country in the world. Buyers come to Etsy to be inspired and delighted by items that are crafted and curated by creative entrepreneurs. For sellers, we offer a range of tools and services that address key business needs.

Etsy was founded in 2005 and is headquartered in Brooklyn, New York.

Forward-looking statements

This press release contains forward-looking statements within the meaning of the federal securities laws. Forward-looking statements include statements and quotes related to the COO transition and our progress against our strategy, key initiatives and mission.

Forward-looking statements include all statements that are not historical fact. Forward-looking statements involve substantial risks and uncertainties that may cause actual results to differ materially from expectations. These risks and uncertainties include our ability to execute against our strategy and key initiatives and make progress toward our mission, updates to our organizational structure, and other risks and uncertainties that are more fully described in our filings with the Securities and Exchange Commission, including in the section entitled "Risk Factors" in our Quarterly Report on Form 10-Q for the quarter ended June 30, 2018, and subsequent reports that we file with the Securities and Exchange Commission.

Forward-looking statements represent our beliefs and assumptions only as of the date of this press release. We disclaim any

obligation to update forward-looking statements, except as required by law.

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