

Press Release

Etsy Files Registration Statement for Proposed Initial Public Offering

March 4, 2015

Brooklyn, NY – March 4, 2015 – Etsy, Inc. [“Etsy”], an online and offline marketplace where people around the world connect to make, sell and buy unique goods, today announced that it has filed a registration statement on Form S-1 with the U.S. Securities and Exchange Commission relating to a proposed initial public offering of its common stock. The number of shares to be offered and the price range for the proposed offering have not yet been determined. Etsy intends to list its common stock on the NASDAQ Global Select Market under the ticker symbol “ETSY.”

Goldman, Sachs & Co. and Morgan Stanley & Co. LLC are acting as joint book-running managers for the proposed offering. Allen & Company is acting as co-manager.

Etsy plans to reserve a portion of the shares to be sold in the offering through an IPO participation program for individual purchasers. The program will be administered by Morgan Stanley & Co. LLC. Go to <https://etsyipo.morganstanley.com> for more information.

The offering will be made only by means of a prospectus. When available, a copy of the preliminary prospectus related to the offering may be obtained from: Goldman, Sachs & Co., Attention: Prospectus Department, 200 West Street, New York, New York 10282, via telephone: 1-866-471-2526, or via email: prospectus-ny@ny.email.gs.com; or Morgan Stanley & Co. LLC, Attention: Prospectus Department, 180 Varick Street, Second Floor, New York, New York 10014.

A registration statement relating to these securities has been filed with the U.S. Securities and Exchange Commission but has not yet become effective. These securities may not be sold nor may offers to buy be accepted prior to the time the registration statement becomes effective. This press release shall not constitute an offer to sell or the solicitation of an offer to buy, nor shall there be any sale of these securities in any state or jurisdiction in which such an offer, solicitation or sale would be unlawful prior to registration or qualification under the securities laws of any such state or jurisdiction.

About Etsy

Etsy is a marketplace where millions of people around the world connect, both online and offline, to make, sell and buy unique goods. The Etsy ecosystem includes entrepreneurs who sell on our platform, consumers looking to buy unique goods in our marketplace, manufacturers who help Etsy sellers grow their businesses and Etsy employees who maintain our platform.

Etsy was founded in 2005 and is headquartered in Brooklyn, New York.